

Social Media Riches:

How To Turn Your Social Site Visits Into Cash

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<http://www.helpingyoumakemoney.com>



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Welcome

Remember just a few years ago when the get paid to... sites started springing up all over the place? Thousands of people jumped on the bandwagon and signed up to every single “get paid to surf”, “get paid to read email” and “get paid to do surveys” scams programs they could find. Did they ever really earn any money? Did you? Myself, I did earn *some* money, but the amount of work that was put in to get about a \$25 paycheck (for one month) was overwhelming.

So here we are in 2007. And guess what, theres a whole new breed of “get paid to” programs, and the pay is much better. You can actually get paid to share videos, pictures, give advice, and more. I'm talking about user generated content, and it's taken over the Internet (ever heard of YouTube or MySpace?). Brand new companies are being created to try and reach the same amount of success that MySpace and YouTube have achieved. How are they trying to accomplish this? By paying users to create content.

In this report, you will learn about just a few of these sites that you can use to make some cash. You can make cash by creating and uploading videos, pictures, music, writing on blogs, just about anything to do with user created content. And since most of the sites are paying for videos, I'm also going to go over some video creation tips.

Social Media Riches: How To Turn Your Social Site Visits Into Cash

ADDITION FROM GINA GAUDIO-GRAVES

Video is extremely effective for driving traffic to your blogs, websites, etc. When used properly, it can help you drive more targeted prospects than any other type of media.

Other social sites, including social bookmarks, social networking, etc., are also really hot for driving targeted traffic.

Here's the problem, though

Unless you have really optimized your conversions on your blogs, sales pages, etc., you're going to spend a lot of time & money getting your message out to all of the social media sites.

Whenever you can find a way to monetize your activities, whether you get paid for your video, get paid for your photo, get paid to bookmark, get paid to post your profile, get paid to comment on blogs, or whatever, it will really help you to cut down on these expenses.

Heck! It can even help you PROFIT from these activities as well!

On the pages that follow, you'll find resource after resource that allows you to do exactly that.

What I recommend doing, though, is not just jumping in and using these resources as a way to make money.

Instead, I suggest building your business around your niche as you normally would. Then, when putting together your master traffic generation plan, using these resources as a way to monetize that traffic.

When used in that manner, you will really grow your profitability exponentially as you will be increasing profit from the sale of your products at the same time that you are getting paid to advertise t!

Social Media Riches: How To Turn Your Social Site Visits Into Cash

Earn Cash For Videos

Metacafe

<http://www.metacafe.com/>

Metacafe is the king of the hill when it comes to paying for content. By joining their **Producer Rewards** program, you will earn \$5 for every 1,000 views of your video. Payouts start at 20,000 views and a 3.00 or higher rating. See the potential? With over 1 million unique users per day watching over 400 million videos every month, Metacafe is the place to earn money for content. The top earner has earned over \$26,000.

1. [reel stunts](#) \$26,302
2. [maverick99](#) \$23,331
3. [massagenerd](#) \$22,859
4. [kipay](#) \$19,334
5. [spacepaintings](#) \$14,919

For a video to qualify for Producer Rewards, you must own all the rights to the video and the video must meet certain content guidelines. Please see [How Do I Qualify For Producer Rewards?](#) for details.

Also check out the Metacafe blog at <http://blog.metacafe.com/>

Revver

<http://one.revver.com/revver>

Revver uses a revenue sharing model. All you have to do is upload your video. Then Revver will pair your video up with a targeted advertisement. Share your video with everyone you know, and Revver will split the revenue with you 50/50.

Revver will also pay you 20% for sharing any video if you don't want to make one yourself. Also, for those of you out there with programming skills (or money to outsource) can take full advantage of Revver's API. The Revver API includes all the tools you need to create your own video portal complete with user accounts, uploading, sharing tools and access to the full Revver library of videos. Revver covers the bandwidth and shares all ad revenue with you and the video makers.

Social Media Riches: How To Turn Your Social Site Visits Into Cash

Break

<http://www.break.com/>

Break was the first site to pay users for original content. In order for you to get paid for your content, it must be original, and it must be featured on their homepage. When those two requirements are met, you can expect:

\$400 for video

\$2,000 for a short film

\$2,000 for flash animation or a flash game

\$25 for original pictures

\$50 for "Girl of The Day" and \$500 for "Girl of The Month"

Read <http://info.break.com/static/v2/pages/getpaid.html> for more information.

Flixya

<http://www.flixya.com/>

Flixya has both a revenue sharing model and a rewards system in place. They share Google AdSense revenue with you 50/50, so you will need an AdSense account. For the rewards program, you will receive 15 points for each person you refer to the site. Cash in your points for gift cards, ipods, laptops, and more.

Eefoof

<http://www.eefoof.com/>

Eefoof doesn't have a flat fee or percentage for payouts:

"When you upload a piece of media for submission to eefoof, your first hit immediately starts generating income. Each month, we measure the amount of individual page views for each item you submit, and then calculate the percentage of hits it accounted for its media type. We then use this number to figure out your share of the site's profit. Once your account exceeds \$25, we will send you a Paypal transfer to the email specified at account creation."

This shouldn't be a site that you upload to exclusively. Upload your content here if you are going to upload it to other sites as well.

Social Media Riches: How To Turn Your Social Site Visits Into Cash

Panjea

<http://www.panjea.com/>

Panjea has three ways for you to earn from your content. You can either sell your music or videos through the Panjea store (you set the price) and earn 80%. With the Adshare program, You keep from 50% up to 85% of the advertising revenue generated when people visit your page on Panjea. With Panjea Points you earn points for uploading media, inviting friends, etc. Points can be redeemed for downloads.

The Video Sense

<http://www.thevideosense.com/>

Read more about the Home Video Cash System by Peter Drew [HERE](#)

Lulu.tv

<http://www.lulu.tv/>

Register for a Shareholder account at Lulu. 80% of the site's ad revenue gets put into a cash pool. When your video gets played, you get paid based on your share of the traffic.

Current TV

<http://www.current.tv/>

Current TV is for the advanced video creator. Some people have made over \$50,000 by creating ads for companies like Toyota, T-Mobile, and Mountain Dew. You can read everything you need to know at <http://www.current.tv/make/>.

Nelsok

<http://www.nelsok.com/>

After uploading your video to Nelsok, Google ads will start to show directly under your video at a ratio of 1:1 with the [nelsok.com](http://www.nelsok.com) advertisements (for every one ad that is shown on the users behalf one is shown on the nelsok.com's behalf.).

Social Media Riches: How To Turn Your Social Site Visits Into Cash

Filmaka

<http://www.filmaka.com/>

Filmaka runs contests. From their site:

“Contests are divided into three levels, ENTRY, JURY and FINAL. You can only enter a contest at Entry level.

Entry Level contest occurs periodically, up to 20 winners are selected and each is given \$500 cash prize. They then move into the jury level contest.

At the Jury level contest, all winners from the Entry Level are given a \$1000 to make a second clip on the same subject. Two winners are selected. The first winner is given \$3000 cash prize and a runner-up is given a \$2000 cash prize. The winner and runner-up move into the final level. A special Jury prize will also be announced at the Jury level which wins no cash but qualifies to compete in the yearly contest in addition to the Jury Level winners and runner ups.

Final level contest happens yearly. The winners, runners up and special jury prize winner from each jury level contests compete for the grand feature film contract and the runner up wins a \$5000 cash.”

WOTN EXT

<http://www.wotnext.com.au/home.asp>

This a mobile video site for Australian users. Earn 50% of every \$1 purchase price.

Planet 3

http://www.three.co.uk/personal/on_three_/planet_three_/detail_omp?cid=1139512467578

Planet 3 is a mobile video sharing site in the UK. They have a pretty lengthy list of Terms and Conditions that you can see [HERE](#).

YouTube

<http://www.youtube.com/>

YouTube recently announced that they will start sharing revenue with uploaders.

Social Media Riches: How To Turn Your Social Site Visits Into Cash

For Bloggers and Writers.

Widgetbox

<http://www.widgetbox.com/>

Widgetbox is a huge directory of widgets for blogs, websites, and social networks. They have several sections including “money makers”. Some of my favorite widgets are:

Revver Video Widget

<http://www.widgetbox.com/widget/revver-video>

Share videos from Revver and receive 20% of the revenue. You can also share your own and earn up to 60%

Cooqy Seller Storefront

<http://www.widgetbox.com/widget/storefront?category=money>

Showcase your eBay store inventory. Very customizable.

WDeal

<http://www.widgetbox.com/widget/wdeal?category= money>

This widget lets you place a “call me” button on your blog. People can call you and pay a set amount per minute for your time. Now you can create an instant coaching service!

Chipin

<http://www.widgetbox.com/widget/chipin?category= money>

This is sort of like a Paypal donation button, only much better. If you are having a fund raiser or social event, everyone can “chip in”.

MyPickList

<http://www.mypicklist.com/>

MyPickList is easy to use. You create a list of products that you would recommend to others. Then you add the list to your blog or social site (MySpace). When someone purchases an item from your list, you get paid a commission.

Social Media Riches: How To Turn Your Social Site Visits Into Cash

RateItAll

<http://www.rateitall.com/>

RateItAll just launched a beta version of a rewards program called "The RateItAll Economy."

If you contribute to the RateItAll community - whether it be by writing a review, creating a web list, creating new listings for existing ratings lists, creating a user profile with a picture, or referring friends, you will share in the advertising revenue (Adsense) associated with those contributions.

PayPerPost

<http://payperpost.com/>

If you run a blog with decent traffic, you can get paid to review other sites/products. It takes about three days to get approved if you meet their requirements. Expect anywhere from \$5 per post to a few hundred dollars per post for high traffic blogs. Read more here <http://payperpost.com/page/blogger>.

Review Me

<http://www.reviewme.com/>

Similar to PayPerPost.

Associated Content

<http://www.associatedcontent.com/>

Associated Content pays for original and creative text and video content on a variety of topics. Once you sign up and become a Content Producer, you receive content ideas and special offer announcements via the AC messaging system.

Social Media Riches: How To Turn Your Social Site Visits Into Cash

Squidoo

<http://www.squidoo.com/>

Create your own web page (called a lense) on any topic you want. You earn a share of the AdSense revenue. Many marketers are using Squidoo to drive targeted traffic to their sites to make even more income.

Hub Pages

<http://hubpages.com/>

This is like Squidoo, but instead of building a lense, you are building a "Hub".

Gather

<http://www.gather.com/>

Connect with others on thousands of topics. You can publish articles, images, and more. The ad revenue that Gather makes is shared with you, based on the quality and popularity of the content you contribute.

Revenue is shared via Gather Points™, which you can exchange for goods from Gather Points partners. The more actively you contribute to the site -- publishing, exploring, commenting, and rating content that others write, and inviting your friends, family, and colleagues -- the bigger your piece of the ad revenue.

CREAMaid

<http://www.creamaid.com/>

CREAMaid is a bit difficult to explain. You earn referral fees by participating in conversation widgets. Just have a look around and you'll understand. By looking at the front page, I can see that a few savvy marketers have already discovered this site.

Social Media Riches: How To Turn Your Social Site Visits Into Cash

Citizen Journalism

Spy Media

<http://www.spymedia.com/>

You can sell and buy photos with Spy Media. They have something called “Spy Bounties” where people can request certain types of pictures and what they are willing to pay for them.

Scoopt

<http://www.scoopt.com/>

Now you can sell your pictures to the press just like the paparazzi do! Scoopt will work to sell the use of your photo to the press. They will split the money with you 50/50 and you keep all copyright.

Cell Journalist

<http://www.celljournalist.com/>

Since the local newspapers and tv stations can't cover all the news, you can help out by capturing events with your cell phone (pictures and video), and get paid.

Newsvine

<http://www.newsvine.com/>

Submit news and get a share of revenue.

Social Media Riches: How To Turn Your Social Site Visits Into Cash

Misc.

MyNuMo

<http://www.mynumo.com/>

Create mobile ringtones, wallpaper, and videos to sell in your own storefront.

Daytipper

<http://www.daytipper.com/>

Daytipper pays \$3 for each tip that you submit. I actually found this site to be more profitable to me as a niche research site. Interesting to read!

Jamendo

<http://www.jamendo.com/en/>

Jamendo is for music artists. It allows them to distribute the music freely and receive donations. They have 74093 members and over 2,000 albums have been published.

Social Media Riches: How To Turn Your Social Site Visits Into Cash

Tips For Creating Videos

1. You don't have to be a genius to make a good video.

Have you seen some of the videos posted on YouTube? Some of the dumbest videos I have ever seen have been viewed millions of times, so don't think you need to create a masterpiece.

2. You don't have to actually be in the video.

If you're camera shy like me, get someone else to star in your video. Some ideas:

Get your kids involved (or your nieces, nephews, grandkids, etc).

Dress in a costume. Perfect example would be <http://askaninja.com/> and notice he uses Revver!

Have a puppet show (I'm serious).

Get your pets into it.

Pay someone to make a video for you.

See the next tip.

3. Tutorials = \$\$\$\$

People love to learn new things, and what better way than through video? I could write a whole report on this alone, but a few niche ideas:

Cooking: Cake decorating, sushi, smoothies.

Martial Arts: How to do specific movements/kicks/punches.

Dog Training: Agility training, potty training, basic commands.

Hair Braiding: Do you know how to do a French braid? I don't, but I would love a video to show me how. I know I'm not the only one.

Social Media Riches: How To Turn Your Social Site Visits Into Cash

Crafts: Knitting, painting, crochet, clay, graffiti art.

Video Games/ Computer Games: Cheat codes, beating a difficult boss in a game.

Technical Stuff: Cleaning a PC of spyware/adware/malware, building or upgrading a PC, modifying a PC case.

Exercising: Correct techniques, weightlifting, yoga, pilates. The fitness market is huge.

Singing/ Playing an Instrument: Voice coaching, guitar lessons, saxophone lessons, piano.

Language: Spanish, French, German, Japanese, Thai.

Marketing Stuff: Setting up an autoresponder, using adwords/adsense, creating a squeeze page.

4. Break your video up into parts.

Don't always put your full video or video series on one site. I put half of my videos up and prompt the viewer to visit my site to view the rest of the video or series. This way, I make money from Adsense as well.

5. You don't need an expensive camera.

It's true. Leave the expensive stuff to the big guys. Its common to find a decent video camera for less than the price of a digital camera these days. Checkout sites like these for deals: <http://www.bensbargains.net/> <http://www.dealsofamerica.com/> and <http://www.slickdeals.net/>

Social Media Riches: How To Turn Your Social Site Visits Into Cash

ADDITION FROM GINA GAUDIO-GRAVES

You really don't need to have a camera at all to create very powerful, traffic driving videos. Instead, you can use tools like CamStudio (a very reasonably priced piece of software that allows you to create videos of your desktop) to create a video of a powerpoint slide show as you narrate it. You can also use a product like Muvee to take ordinary pictures (or even slides from Powerpoint) and turn them into videos. This is very quick, very easy, and VERY effective!

You can also use a tool like Traffic Geyser to create your video and disseminate it. The way that Traffic Geyser works is very similar to [Muvee](#). You simply upload your pictures, upload your audio (or call in from a phone to create it), and your video is created for you. You then move to step 2 to submit the video to 36+ sites across the web.

Finally, you can use short video clips that you find through Royalty Free Video sites on the internet. Those clips can then be assembled into a unique arrangement of videos.

Go to YouTube and search for "Colon Cleanse". You'll see a video done by one of my apprentices, Steve Godlewski, using this method and a piece of software called Sony Vegas.

Use your imagination! The sky's the limit!

6. Don't forget to Digg it.

Get some massive traffic to your videos by submitting it to some of the more popular social bookmarking sites. Submit directly to <http://www.digg.com> and <http://www.onlywire.com/>.

7. Stretch your content.

You don't have to create a video for each site you submit to. Create one and submit it everywhere to see where the money is.

Conclusion

So, can you get rich creating content for these sites? The answer is most definitely no. You will make some money (depending on how much work you put into it, thousands of dollars is possible), but the real income can come from using these sites to drive traffic to your site, or running a site of your own that is similar to these.

Using sites like these to study what works and what doesn't is a great way to research the possibility of creating a similar site, but in a niche market. It's also a great way for teenagers to get started making money online as well (they create most of the content for these sites already).

Recommended Resources!

- Find more great products at HelpingYouMakeMoney.Com We offer the latest products available at reasonable prices that everyone can afford. On top of that most all of our products offer 100 percent instant commissions paid directly to your paypal account.
- [Lifetime Gold Member Access to ResellRightsMastery.com](#) - You get lifetime access to this awesome membership site as a Gold member and enjoy the privilege of receiving constantly added TOP Quality Resell Rights products, PrivateXXXXXXXXXX, templates, auto responder accounts, Advanced Reseller Strategies, and much more! **(\$197.00 value)**
- [Get your hands on Gabor Olah's Private Label Profits Pack](#) - This package includes ebooks, software, articles, header tempaltes, public domain books w/Private Label Rights. **(\$97.00 value)**
- [Download this FREE Tool *Immediately* and Instantly Increase Your Sales by over 900%](#) - This software will protect your affiliate links and make them look 100 times more professional. The Result - Testing has shown that you can make up to 9X more sales by using it! We have made a special deal with Richard Legg to get it for you at No Cost. **(\$147.00 value)**
- [FREE Affiliate Cash Secrets](#) - For a limited time, you can have the Affiliate Cash Secrets

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marketing system and Free Traffic Secrets for FREE (no strings attached)! Plus you get the Affiliate Organizer software to make your work **easier.(\$97.00 value)**

- [5 Steps to YOUR OWN Profit Website](#) - Discover how to build your very own website raking in thousands of dollars in profits every month. This amazing program will give you all the tools you need to begin earning a good living online. This is yours free! **(\$49.00 value)**
- [Big Package 36 Special Niche Products with Resell Rights](#) - Private Label Rights and Resell Rights products are hot right now! There is a killing to be made from these ready made turn-key products if you know the insider secrets to making them work! This is yours free! **(\$1597.00 value)**
- [20 Secrets For High Profit List](#) - Includes Resell Rights - Learn the 20 secrets you need to know in order to build a high profit list. This is yours free! **(\$27.00 value)**
- [Traffic Magnet Secret Weapon](#) - Submit your offers automatically to 23 million subscribers, plus have your offers appear on 3.5 million optimized pages.

Thank you for your purchase!